

Design

- One shot stand
- Reusable stand
- Existing equipment to use ? Please precise:
.....
.....
- Plan of your stand ? Please precise exact dimensions:
.....
.....

General considerations

- Open space
- Closed space (controlled access)
- Image to promote (corporate? brand(s)? other(s)?
.....
.....
- Product/brand to promote (type, quantity, size...)
.....
.....
- How to welcome your visitors (private space, meeting room, discussion area...)?
.....
.....

Concept

- General atmosphere (trend, industrial, high-tech/digital, design...) :
.....
.....
- Materials (wood, metal, eco-responsible...) :
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.....
- Colors :
.....
.....

Space organisation

- Storage room, what kind of equipment?
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- Welcome desk
- Bar, what kind of equipment?
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- Closed office // How many
- Open discussion area // How many
- Audiovisual & networking (computer, internet kiosk(s), led screen(s), tablet(s), sound system)
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.....
- Special event (human, playful, sensorial, tech & digital)
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.....
- Catering
- Florale decoration

Guidelines for planning your custom built stand



Budget :

Without precise budget (or envelope) we cannot study your request

Communication

- Graphics:
• Existing • To create
- Logos/slogans/Claims/Signatures:
• Corporate • Brand(s) • Both



Please attach following documents to your specifications

- Organiser technical file
- Plan of your stand (featuring dimensions)
- Company presentation - website
- Logos/Graphics related to your company & brand(s)
- Graphic Chart, brand identity book
- Key plan of exhibition hall
- Pictures of your previous stand